



The Pops Orchestra of Bradenton and Sarasota enjoys a loyal following that is growing with every concert presented. Last season, all eight concerts we performed were sold out. We are adding a third concert to each of our four concert weekends in 2024-25 which will increase our audience by 30%. **Would you like to grow your business with us?**

Advertising Partnerships

We invite both business and community partners to advertise in our concert program books. A new program book is printed for each of four concert series and will end up in the hands of up to 11,500 patrons through the season.

Our audience members browse through the program while at the concert and often take them home as a memento. They are exceptionally enthusiastic about The Pops and are bound to be receptive to any business that also supports us.

Ad Sizes, Costs, and Specs

Your advertisement will be placed in program books for all 12 concerts during the 2024-25 season. This means it will be in the hands of between 10,000 and 11,500 patrons.

- Full page 4.75" x 7.75" Inside front/back are reserved for season corporate partners. Internal pages (across from Conductor's page) \$1,500
- Half page 4.75" X 3.75" only one per page with text \$ 600 Shared two per page \$500
- Quarter page 2.25" X 3.75" Shared two per page with text \$350 Shared four per page \$250

Submit ad files as PDFs

Space Reservation Deadline October 1, 2024

Email: Gayle@ThePopsOrchestra.org

Website: www.ThePopsOrchestra.org

Contact Number: 941-587-9217

