



2022-23 Season

Program Advertising Agreement

Your Community's Orchestra for Bradenton and Sarasota

Advertiser _____

Mailing Address _____

Contact Name _____ Email _____

Phone Number _____ Web _____

Advertising Rates — Rates apply for one full, regular season (8 concerts: 4 in Sarasota; 4 in Bradenton)

FULL PAGE

<input type="checkbox"/>	Outside Back Cover* 4-color 5.75" w x 8.75" h	\$1,250
<input type="checkbox"/>	Inside Front Cover* 4-color 5.75" w x 8.75" h	\$1,000
<input type="checkbox"/>	Inside Back Cover* 4-color 5.75" w x 8.75" h	\$1,000
<input type="checkbox"/>	Regular* 4-color 4.5" w x 7.5" h	\$800
<input type="checkbox"/>	Regular* B&W 4.5" w x 7.5" h	\$750

*5 complimentary season tickets

**5 complimentary single concert tickets

Artwork specifications

- Submit in digital format as press quality **PDF, EPS, TIFF** or **JPEG** files
- Minimum resolution should be 300 dpi **AT THE ACTUAL SIZE**. This includes all placed images, logo and photos.
- Submit ads to info@thepopsorchestra.org

1/2 PAGE

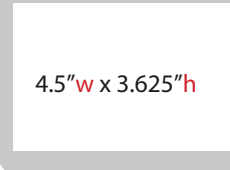
<input type="checkbox"/>	Horizontal** 4-color 4.5" w x 3.625" h	\$350
<input type="checkbox"/>	Horizontal** B&W 4.5" w x 3.625" h	\$300

1/4 PAGE

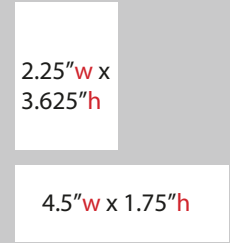
<input type="checkbox"/>	Vertical 4-color 2.25" w X 3.625" h	\$200
<input type="checkbox"/>	Vertical B&W 2.25" w X 3.625" h	\$150
<input type="checkbox"/>	Horizontal** 4-color 4.5" w x 1.75" h	\$200
<input type="checkbox"/>	Horizontal** B&W 4.5" w x 1.75" h	\$150

Half Page

Horizontal only



Quarter Page



- I would like to use the same artwork as last season I have new artwork

Payment

- Check payable to The Pops Orchestra** **Credit Card**

Name on Credit Card _____ CVV _____

Credit Card Number _____ Expiration Date _____

Billing Address _____

I agree to the terms listed above.

Signature _____ Date _____

The Deadline for your form, payment and artwork is Oct 1, 2022

P.O. Box 1622, Sarasota, FL 34230 | thepopsorchestra.org | 941-926-POPS (7677)



Music you love – Musicians you know

Why Advertise with the Pops?

REACH

Over 6,000 patrons will see your ad throughout this season at our Sarasota and Bradenton venues

- **Riverview Performing Arts Center** – Sarasota
- **Neel Performing Arts Center** – State College of Florida (Bradenton)

RECOGNITION

Your advertising dollars hit the market segment that is educated, affluent, and discerning. A donation with benefits.

ALIGNMENT

The Pops encompasses a vast web of relationships. By supporting The Pops, you support a venerable arts organization that has been performing and growing for 46 years in Sarasota and Manatee counties.

VISIBILITY

Your business will additionally be listed in concert programs and linked to on the Pops' website.

Full Page Advertiser Bonus



Half Page Advertiser Bonus

